



The Jamaica Center BID, the Sutphin Blvd. BID and the Dept. of Small Business Services present

Break for Business

A two-part series with:

Sidney Wormsby - President of Strategic Solutions, Owner of 15 NYC Restaurants and Professor of Business at Brooklyn College

Part of the Break for Business series

FREE. Hors d'oeuvres and refreshments will be served.

Session One: Growing Sales

Wednesday, April 14, 2:00 - 4:00 p.m.

The Harvest Room at the Jamaica Market. 90-40 160th Street, Queens

- Getting customers in the door
- Price strategies to grow sales
- Evaluating your market
- Who are your customers?
- What do your customers really want?

Session Two: Reducing Costs

Wednesday, April 28, 2:00 - 4:00 p.m.

The Harvest Room at the Jamaica Market. 90-40 160th Street, Queens

- Cut operating costs by 20-25%
- Managing Profit & Loss Reports
- Consolidating services
- Strategic partnering

Have a specific question about your business? RSVP with your question to have it addressed during the session.

SPACE IS LIMITED! RSVP TODAY

To RSVP, e-mail info@jamaicacenter.org or call (718) 526-2422

Presented by:



Special thanks to:



Greater Jamaica Development Corporation